



5-Year Capital Campaign

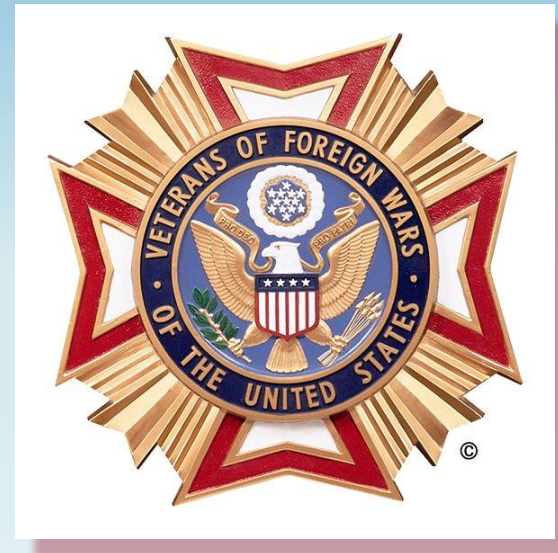
**Nobody does more
for Veterans...**



Historical Perspective

VFW 7765 an anchor of the Red Hook Community since 1948...

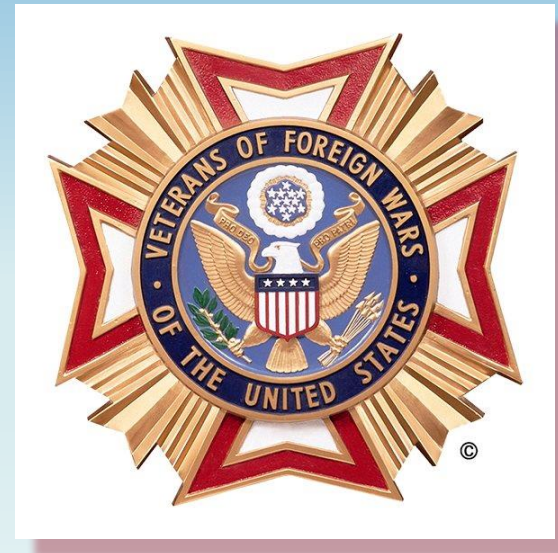
- Since its founding, the Post continually provides critical services to military veterans and their families and engages in the community at large through dozens of events annually.
- But for all its success, the Post faces real and urgent challenges. As the years pass, VFW combat veterans are passing away at a rate greater than new members are joining. This is partially overcome by hiring services that were voluntary in the past.
- However, our aging facility needs major renovations that will allow us to continue to be viable in the community for years to come.



What VFW does best...

- **Past direct support community-wide**

- Organizer of Memorial Day & Veterans Day Events
- All-Veteran Relief Fund – active outreach in times of need
- Year-round Medical Equipment Community Lending Service
- Founding Sponsor Red Hook/Rhinebeck Little League
- Charter Organization for BSA Troops and Cub Scout Packs
- Red Hook Central School District Collaborative Efforts
- Annual Youth Recognition – Patriots Pen & Voice of Democracy Awards Competitions
- Blood Drives, Pancake Breakfasts, Golf Tournaments
- Community Holiday Events for Children and Families



Components of our Campaign

- Design and monitor our 5-year Capital Campaign with our staff & advisory committee
- VFW Post long-range planning retreat(s)
- Grant Writing Opportunities

- **Funding Event ideas to explore:**

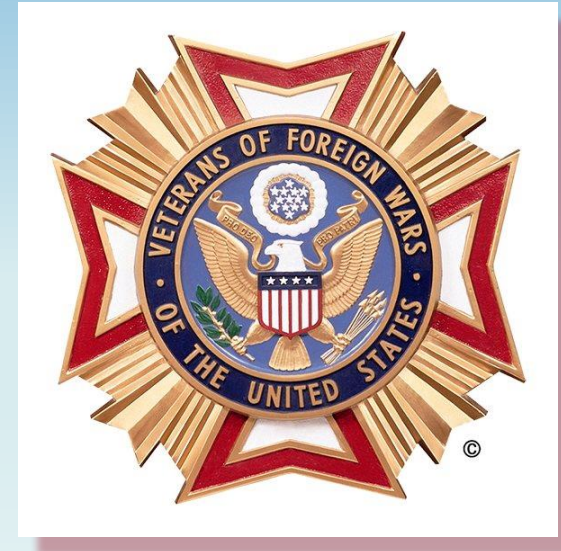
- Military Ball
- Stand Up for Veterans Fundraiser
- Theater/Musical Performances NYC
- Lyceum Cinema Movie/Military Display/Music
- Casino Trips, Hudson River Cruises
- West Point/Norwich University Sports Events
- Revolutionary War Historic Site Tours
- Military Cemetery Tours
- Winery, Brewery, Distillery Crawls
- Naval Ship Museum Tours



The Campaign Agenda

Major Funded Projects

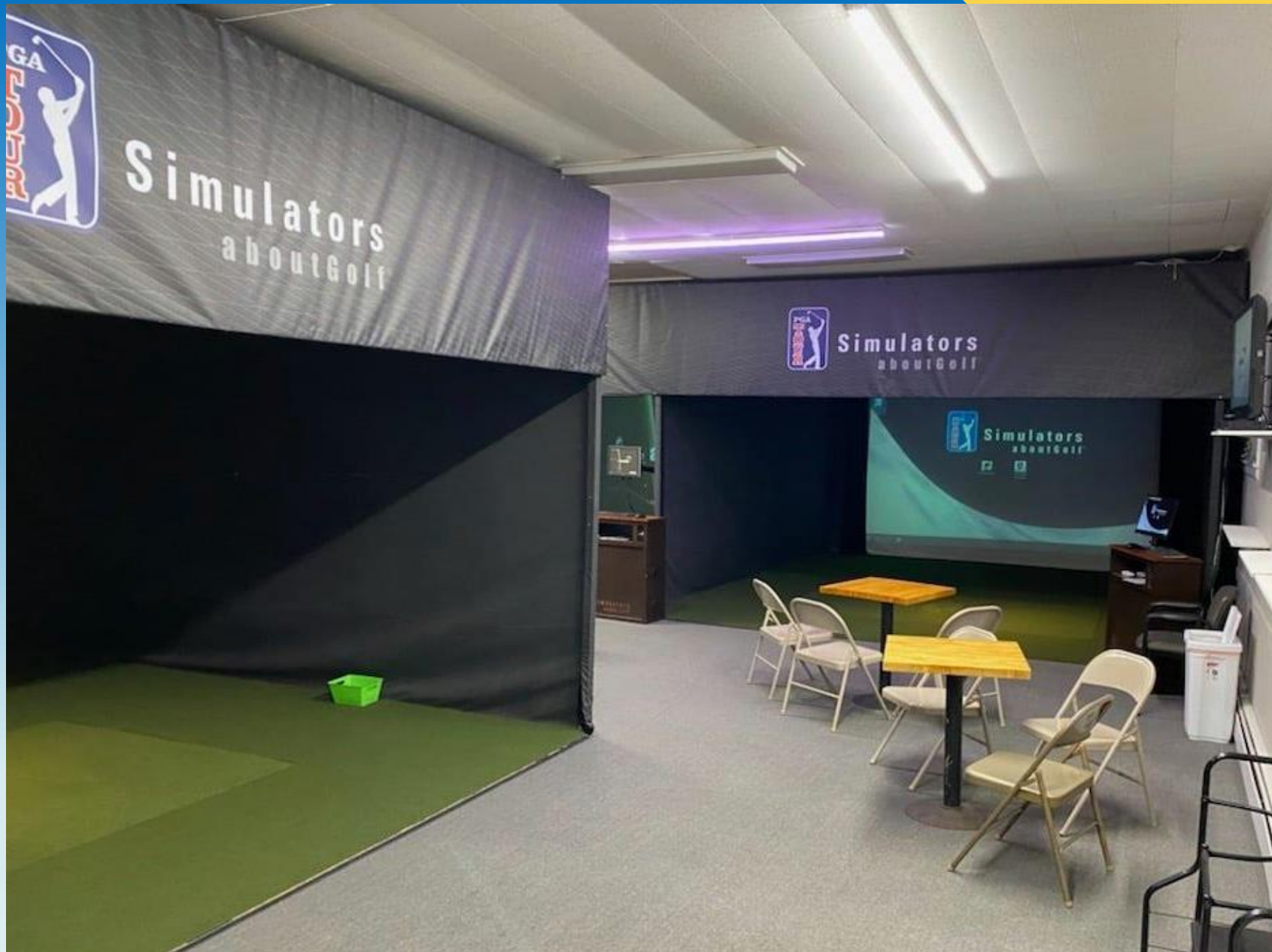
- New Large Commercial Kitchen
- Upgrade Golf Simulators at “The Bunker”
- Rebuild Parking Lot
- New Roof, Chimney & Replace Siding
- Fund 8th Grade Student Washington Trip
- Student Military Scholarship Fund
- Purchase Adjacent Property
- Refit for Community Relief Shelter/Center





New Large Commercial Kitchen

A large commercial kitchen is essential in offering catered events, professional chef collaborations, emergency shelter food services and more...



Upgrade Golf Simulators at “The Bunker”

Upgrading hardware, software and modernizing / maintaining facility will enhance user's simulator experience and increase revenue.



Top concerns of a “bottom up” rebuild of existing parking space are personnel and vehicle safety and potential expansion of capacity when adjacent property is acquired.

Rebuild Parking Lot



Overall exterior renovation is key to long-term protection of the huge investment in all new interior modifications.

New Roof, Chimney & Replace Siding



Fund Annual 8th Grade Student Washington Trip

It is vital our young people understand and appreciate the sacrifices made for our freedoms. The focus of the Red Hook student trips is on the Commemorative WWI, WWII, Korea & Vietnam War Memorials and other traditional national monuments.



VFW

VETERANS OF FOREIGN WARS.



RHCSD Student Military Scholarship Fund

CERTIFICATE OF MERIT AWARD

Each Senior joining military service receives a certificate and grant of \$250.

MILITARY SCHOLARSHIP AWARD

One Senior chosen from applicants receives a scholarship of \$1,000.



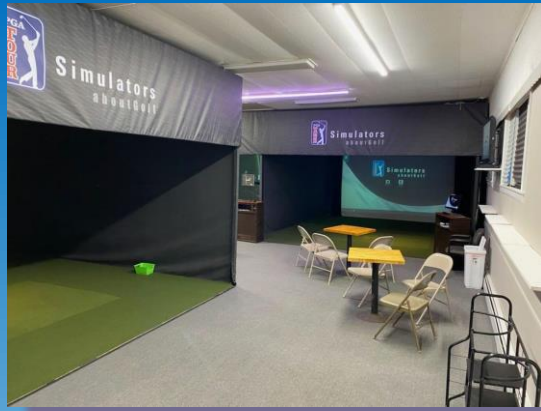
Potential uses of property at 18 Fisk Street:
Structure would be used for Post offices,
conference rooms, facilities storage.
Adjacent property would be used to expand
Post parking lot.

**Purchase
Adjacent Property**



Heating & Cooling Emergency Relief center/shelter requires 5 phases of appropriate tools and facilities of emergency management: Prevention, Mitigation, Preparedness, Response and Recovery

Refit for Community Relief Center



New Kitchen & Propane Service System	\$500,000.00
Upgrade Golf Simulators	\$ 30,000.00
Rebuild Parking Lot	\$128,000.00
New Roof, Chimney & Siding	\$240,000.00
Fund RHCS Trip to Washington DC	\$ 50,000.00
Student Military Scholarship Fund	\$ 50,000.00
Purchase Adjacent Property	\$300,000.00
Refit for Community Relief Center	\$150,000.00
Contingency anticipated overrun	\$ 52,000.00

Projects Funding Breakdown



VETERANS OF FOREIGN WARS.

RED HOOK VFW POST 7765



**DONATE:
VFW7765.ORG**

Total Campaign Financial Goal \$1.5 Million

Our 5-year goal depends on strategic outreach to garner community-wide support for this effort and stabilize our critical VFW veteran services for many years into the future.



Campaign Kick-Off Memorial Day 2024

Thank you for your support of
Red Hook VFW Post 7765!